



# AYUSH UTSAV


LEGACY OF WELLNESS ON GLOBAL STAGE  
A CONCURRENT SHOW WITH

**BHARAT HEALTH GLOBAL EXPO- 2025**

SEPTEMBER, 4-6, 2025 BHARAT MANDAPAM, NEW DELHI



Join the premier global platform dedicated to AYUSH & Wellness, Blend of Traditional, Blended Traditional Medicine, Modern Innovations, and International Markets under one roof !

 **Exhibit Business Connect**



## WHY PARTICIPATE ?

Showcase products, services & innovations  
Engage with global buyers & decision-makers  
Explore export opportunities & new market



## FOR VISITORS & BUYERS

Discover latest trends & technologies  
Attend expert-led conferences & workshops  
Network with key industry & Govt. stakeholders



Lead Generation  
Trade Facilitators  
Business Matchmaking  
Export Opportunities

### Key Highlights



### Visitor Profile

International Hosted Delegates  
Insurance Companies  
AYUSH Practitioners & Medical Experts.  
Manufacturers of AYUSH & Wellness products.  
Distributors / Retailers of AYUSH products.  
Publishers.  
Government organisations  
Fitness Centers  
Business Associates and Consultants.  
Medical Plant Cultivators and Traders.  
AYUSH State Government Department.  
Medical College Students and entire Fraternity.

### Exhibitor's Profile

Ayurveda,  
Yoga,  
Naturopathy,  
Unani,  
Homeopathy,  
Nutritions,  
Health Supplements,  
Organic,  
Herbal Products,  
Medical Plants,  
Wellness & Healthcare Technology  
Service Providers

Buyers/Visitors From  
ASEAN, Caribbean, Canada,  
CIS Region, Europe, Latin America,  
Middle East, USA

**Stall Charges 15,000/- Per Sqm + 18% (Shell Scheme)**  
Avail Early Bird Discount 20% discount for AYUSH EXCIL Members Till 31st May 2025

For any further information, please contact

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Connect



Export



Conference



B2B Meeting

Partnership Opportunities

Excellent opportunity for organizations / companies to promote their products & services to the focused audience besides networking intervals. The sponsorship details are as under:

Particulars	Diamond Partner 36 SQM/ RAW Space	Gold Partner 27 SQM/ RAW Space	Silver Partner 18 SQM/ RAW Space	Lunch Partner 18 SQM/ RAW Space	Dinner Partner 18 SQM/ RAW Space	Kit Partner
Sponsorship Package	20 Lakh	15 Lakh	10 Lakh	10 Lakh	10 Lakh	7 Lakh
No. of partners	1	2	2	2	2	1
Conference Passes	10	8	6	4	2	2
Speaking Slot	✓	✓	✓	✓	✓	✓
Premium Branding at Venue	✓	✓	✓	X	X	X
Business Invitee Tickets	100	80	70	70	70	50
Inside Front Advert on Directory	✓	X	X	X	X	X
Logo on event Website	✓	✓	✓	✓	✓	✓
Exclusive Hoarding	✓	X	X	X	X	X
Advt on Post Show Report (Digital Copy)	✓	✓	✓	✓	✓	✓
Venue Branding	✓	✓	✓	Designated Area	Designated Area	X
Digital Exposure	✓	✓	✓	✓	✓	✓



AYUSH EXPORT PROMOTION COUNCIL (AYUSHEXCIL)

(Setup by Ministry of Commerce & Ministry of Ayush, Govt. of India)

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