



AYUSH EXPORT PROMOTION COUNCIL

(SET UP BY MINISTRY OF AYUSH AND SUPPORTED BY MINISTRY OF COMMERCE)

FEDERATION HOUSE, TANSEN MARG, TODERMAL ROAD AREA, MANDI HOUSE, NEW DELHI, 110001 (INDIA)

PH. : 011 2348 7433 Website: www.ayushexcil.in, Email: info@ayushexcil.in, ashutosh.srivastava@ayushexcil.in

Circular No.: Ayush/Events/2023-2024 /001

Date: 25-11-2023

Greetings from AYUSHEXCIL

Reference:

Dear Members,

We wish to apprise you that AYUSHEXCIL has received the invitation from **Embassy of India, Hanoi** to bring a delegation to the **Traditional Medicine, Herbal, And Traditional Medicine Products Fair from 20-25 December, 2023 at National Convention Centre, Hanoi City, Vietnam**. The event program and other details on the exhibition are enclosed for your kind reference.

We would like to request you to please help and circulate this information to your members companies ,if they are interested in participation , please share the confirmation by mail, and apply on NGO portal, of Ministry of Ayush for Approval, accordingly the expense will be reimbursed as per the policy.

Traditional Medicine, Herbal, And Traditional Medicine Products Fair , Hanoi City, Vietnam, has been scheduled to 20-25th December 2023. We request all interested companies to login and kindly apply on the NGO portal (<https://ngo.ayush.gov.in/>), as soon as possible.

We have received queries from some of the members and in view of that we would like to share the following:

1. The approximate costing per booth in (INDIAN) INR 1 lakh + GST (as per currency conversion rate) (Application form and other details will be shared shortly)
2. Book air fare as per government rule / as per scheme (One person ,economy class, airlines websites, authorised vendors)
3. The detailed event brochure and layout (Indian pavilion marked in yellow colour) is attached .
4. The reimbursement under central scheme will be around 75-90% (<https://ngo.ayush.gov.in/>) under 3B (a) (on the basis of approval from MOA) ** kindly read the guidelines and apply accordingly, one the application is approved ,you may book your tickets and accommodation ,after completion of the visit you may have to submitted the required documents for the reimbursement . (please note the reimbursement will be provided only after the approval and required documents submission in time.

We wish to apprise you that AYUSHEXCIL has received the invitation from **Embassy of India, Hanoi** to bring a delegation to the **Traditional Medicine, Herbal, And Traditional Medicine Products Fair from 20 -25 December , 2023 at National Convention Centre, Hanoi City, Vietnam.**

The event program and other details on the exhibition are enclosed for your kind reference. The event being first of its kind in Vietnam, it is likely to have huge support from government and other significant stakeholders. It will have Party leaders, State leaders, Department and Agency leaders, Business leaders, and individuals with interest. Over 500 nationwide delegates with over 50,000 attendees are expected to attend the fair.

Last Date of Application: 01-12-2023

With warm regards,



(ASHUTOSH SRIVASTAVA)

DEPUTY DIRECTOR

To

1. All Members
2. Notice Board of HO
3. Chairman , AYUSHEXCIL for Information