



AYUSH Export Promotion Council

AXL/Conf/04/2026

Date: 21st April 2026

CIRCULAR

AYUSHEXCIL invites Indian companies to participate in **HEALTHICA MAURITIUS 2026**, a Global Exhibition & Conference on Ayurveda, Integrative Healthcare & Wellness, scheduled to be held on **26–27 June 2026 at Cote d’Or National Sports Complex, Mauritius.**

Event Objective & Market Potential:

HEALTHICA MAURITIUS 2026 aims to position India’s AYUSH sector on the global stage by creating a robust platform for Indian companies to showcase their products, services, and innovations to international stakeholders. The event is designed to facilitate business partnerships, export growth, and market expansion, particularly across Africa and emerging regions.

- **Target Region:** Africa, Indian Ocean Region, and other emerging international markets with growing demand for AYUSH and wellness products.
- **Expected Scale:** A large-scale international exhibition and conference featuring global exhibitors, B2B meetings, industry conferences, and networking platforms across the healthcare and wellness sector.
- **Anticipated Footfall:** Approx. 8,000+ trade visitors, including buyers, importers, distributors, healthcare professionals, and policymakers.
- **Strategic Access:** Mauritius acts as a gateway to African markets, offering strong trade connectivity, growing wellness tourism.

Participation Charges:

The subsidized cost for various stall categories is outlined below:

| S. No | Category | Rate |
|-------|--|------------------------|
| 1 | Standard Built-up Booth (Min. 9 sqm) | Rs. 3,00,000 + 18% GST |
| 2 | 3 nights’ accommodation (twin sharing) in a 4-star hotel (for 2 persons) | |
| 3 | Breakfast, Lunch & Dinner during event days | |

Note: Package applicable only for AYUSHEXCIL members.

AYUSH EXPORT PROMOTION COUNCIL (AYUSHEXCIL)

Federation House, Tansen Marg, New Delhi-110001

Email: ys@ayushexcil.in, account@ayushexcil.in

CIN: U85300DL2022NPL392000



AYUSH Export Promotion Council

Financial Assistance:

AYUSHEXCIL is currently processing the proposal for financial support under the International Cooperation (IC) Scheme of the Ministry of AYUSH. Eligibility for financial assistance/reimbursement shall be subject to final approval by the Ministry and adherence to Government of India norms.

Application Process:

Interested member-exporters are requested to submit their applications via the NGO Portal under the International Cooperation Scheme [Scheme 3 (b) (a)] at: <https://anudan.ayush.gov.in>

Point of Contact:

For further information or clarifications, please contact the following coordinating officers:

- Mr. Alok Mehra (Executive Officer - Operations), Ph: +91-8285384353 | Email: operation@ayushexcil.in
- Mr. Pawan Vora (Executive Officer – Accounts), Ph: +91-7053853239 | Email: account@ayushexcil.in

We encourage members to utilize this opportunity to explore and expand their footprint in East Africa region.

With Regards,



Youdhvir Singh
Deputy Director

AYUSH EXPORT PROMOTION COUNCIL (AYUSHEXCIL)

Federation House, Tansen Marg, New Delhi-110001

Email: ys@ayushexcil.in, account@ayushexcil.in

CIN: U85300DL2022NPL392000