



# HANDLOOM EXPORT

Vol. XLIX No.2 Rs. 50

Monthly Newsletter  
May 2016



THE HANDLOOM EXPORT PROMOTION COUNCIL

## Calendar of Events 2016 - 2017

S.No	Name of the Event proposed	Date	Status / Remarks
1	International Hometextiles & Furnishing Fair, Hong Kong	20-23 April 2016	Completed
2	Index, Dubai (Exploratory)	23-26 May 2016	Completed
3	Global Indian Festival, Malaysia	1-5 June 2016	Completed
4	Hometex & Floorex, Toronto, Canada (Exploratory)	7-9 June 2016	Circular issued / Registration Closed
5	Hometextile Sourcing / Apparel Sourcing Expo, New York	12-14 July 2016	Circular issued / Registration Open
6	27 <sup>th</sup> India Home Furnishing Fair, Japan	20-22 July 2016	Circular issued / Registration Closed
7	Decorex, Johannesburg , South Africa , August 2016	5-9 August 2016	Circular issued / Registration Open
8	Textil House, Sao Paulo, Brazil	6-9 August 2016	Circular issued / Registration Open
9	Intertextile SHANGHAI home textiles, Shanghai	24-27 August 2016	Circular issued / Registration Open
10	WHOS NEXT, Paris, France	2-5 September 2016	Circular issued / Registration Closed
11	Maison & Objet, Paris	2-6 September 2016	Registration Open
12	Global Home Show / Market Week, New York	September 2016	Registration Open
13	Textile India, Greater Noida, India	6-8 October 2016	Circular issued / Registration Open
14	IHGF, , Greater Noida, India	14-18 October 2016	Registration Open
15	CRAFINA 2016, Jakarta Indonesia	26-30 October 2016	Registration Open
16	China Import & Export Fair Phase III (CANTON), China	31 October - 4 November 2016	Registration Open
17	International Sourcing Expo, Melbourne, Australia	15- 17 November 2016	Registration Open
18	Heimtextil, Frankfurt, Germany	10-13 January 2017	Circular issued / Registration Open
19	Domotex, Hannover, Germany	14-17 January 2017	Registration Open
20	WHO's NEXT, Paris, France	January 2017	Registration Open
21	India Trade Expo, Islamabad, Pakistan	Feb/ March 2017	Registration Open
22	India Sourcing Fair, Chile	March 2017	Registration Open
23	7 <sup>th</sup> India International Handwoven Fair, Chennai	22-24 March 2017	Registration Open



# HANDLOOM EXPORT

Newsletter of Handloom  
Export Promotion Council  
May 2016 Vol. XLIX No.2



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**ANNUAL SUBSCRIPTION**

Members : Rs. 500/-

Non Members : Rs. 1000/-

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Newsletter**

please contact the Council at  
[hepc@hepcindia.com](mailto:hepc@hepcindia.com)

Council has developed an Android Mobile application which is named as “Hepc” and the same can be downloaded from Google Play Store. Features like Fairs, Messages, Circulars, Seminars and Feedback are available. This application is user friendly and hence members are requested to download this application in their mobile. This will enable them to get updated information on all activities of Council and also makes it possible to easily register for participation in seminars and fairs.



I am happy to share with all members that the undersigned along with six member exporters of Karur who are also members of Karur Exporters Association went to Prague, the capital city of The Czech Republic and Vienna, the capital of Austria. The trade delegates visited Prague on 3<sup>rd</sup> May 2016 and had meeting with Shri. Krishan Kumar, Ambassador of India to The Czech Republic and discussed about exploring trading avenues between India & The Czech Republic. After having a successful discussion with Ambassador of India to The Czech Republic, the trade team visited Vienna on 11<sup>th</sup> May 2016 and had discussion with Shri. Rajiva Misra, Ambassador of India to Austria and discussed about exploring trading avenues between India & Austria. I strongly believe that such trade visits will help the industry in enhancing the export of handloom products to these countries.

The undersigned along with 4 other member exporters also had the opportunity to participate in Index, Dubai, a fair organized by the Council during 23-26 May 2016 on exploratory basis under NHDP scheme. On the sideline of the fair, I had occasion to visit the facility of India Trade & Exhibition Centre m.e at Sharjah. The visit was quite useful to us and I was able to understand the excellent support system and process that had been established in the Middle East to benefit the Indian Business Community at large. I would like to extend my sincere thanks to Mrs. Sri Priyaa Kumari, Director General, ITEC m.e and Mrs. Ivy Majumder, Director- Business Development, ITEC m.e for the support and coordination extended by them at Sharjah. Council will explore the possibilities of associating ITEC for improving member exporters' business in the Middle East.

Ministry of Textiles has fixed an export target of US\$ 450 million for Handloom sector during 2016-17. Export of handloom products has reached only US\$ 330 million (as of February 2016 for which export data has been released by DGCI&S Kolkata) during 2015-16 against the target of US\$ 421 million. Hence, this year's target of US\$ 450 million will not be easy to achieve. I request all members to join hands and pursue measures so that handloom sector can achieve the target fixed for this fiscal year.

With warm regards,

A handwritten signature in blue ink, appearing to read 'V. Kumar', written over a light blue circular stamp.

V.Kumar,  
Chairman

## International Hometextiles and Furnishings Fair, Hong Kong

R.Prabha

### About HEPC's participation

Handloom Export Promotion Council organised the participation of member exporters in the Hong Kong International Hometextiles Fair held from 20<sup>th</sup> to 23<sup>rd</sup> April 2016 under National Handloom Development Programme (NHDP) under Ministry of Textiles, Govt. of India. Financial assistance was provided to member participants by way of reimbursement of airfare, as per the eligibility.

<b>Organiser</b>	:	Hong Kong Trade Development Council
<b>Venue</b>	:	Hong Kong Convention & Exhibition Centre 1 Harbour Road, Wan Chai, Hong Kong
<b>Duration</b>	:	4 days (20-23 April 2016)
<b>Total No. of Exhibitors</b>	:	285
<b>Total No. of visitors</b>	:	18,248
<b>Product Profile</b>	:	<ul style="list-style-type: none"> <li>•Hall of Glamour (Premium Zone for Branded exhibitor)</li> <li>•Baby &amp; Bedroom Textiles</li> <li>•Carpet &amp; Floor Coverings</li> <li>•Bathroom &amp; Kitchen Textiles</li> <li>•Upholstery &amp; Furnishing Products</li> <li>•Design Solutions &amp; Trade Services</li> </ul>
<b>Participants' Stalls: -</b>		
<b>No. of HEPC participants</b>	:	11
<b>Total space</b>	:	117 sqm
<b>Products Displayed</b>	:	Cushion, Table linen, Kitchen linen, Throws, Home textiles, Cosmetic bags, shopping bags, shawls, scarf, Placemat & Apron bags
<b>No. of Visitors in HEPC stalls</b>	:	167
<b>Visitors from</b>	:	Australia, Japan, China, USA, Germany, France, Italy, Hong Kong, Russia, Netherlands & Spain

Apart from the participants stall, HEPC had also set-up a Central Promotional Stall wherein publicity posters, handloom atlas, participants' brochure, general brochure, IIHF 2017 brochure, etc. were displayed. Visitors were briefed about the participants present at the event and were encouraged to visit their stalls for business transaction. Visitors were also elaborated about the India International Handwoven Fair 2017 and the complimentary travel package offered by HEPC.

Mr. Karun Bansal, Consul (Commerce, Political & Media), Consulate General of India, Hong Kong visited all

the stalls of HEPC on 21/04/2016 and interacted with member participants of HEPC. The Consulate General assured the cooperation of the Indian mission for the endeavour of HEPC in promoting handloom exports in Hong Kong. He also requested the participants of HEPC to put-forth their views and suggestions to improve trade relations between India and Hong Kong.



*Ribbon cutting by Mr. Karun Bansal, Consul (Commerce, Political & Media), Consulate General of India, Hong Kong*

### Interaction with the fair authorities

Mr. Wilson Tsang, Manager, Sales, HKTDC, Mr. Jojo Lai, Exhibitions Project Manager, HKTDC, Ms. Kitty Chan, Assistant Business Manager, HKTDC, interacted with undersigned and discussed about the future participation of HEPC. The fair organisers informed that they are providing services to group exhibitors for printing of participant catalogue which at present is being availed by CEPC & EPCH. They also informed that mobile application is also being introduced for creating better link between participants and buyers.

### Feedback from participants:-

The range of products exhibited by our participants include Cushion, Table linen, Kitchen linen, Throws, Home textiles, Cosmetic bags, shopping bags, shawls,

scarves, Placemats, Apron bags.

The participants have informed that the overall turnout of buyers was good and they were able to penetrate into new markets like. Korea.

No. of Visitors	Spot Orders ( Rs. in lakh)	Enquiries ( Rs. in lakh)
167	<b>Existing</b>	<b>Existing</b>
	39.75	155.70

Spot orders were received for table linen, kitchen linen & fashion accessories and business enquiries were received for table linen, kitchen linen, fashion accessories & cushion covers. Most of the visitors were interested in sourcing kitchen linen, table linen, cushion cover & bed linen.

The buyers were satisfied with the price made by our participants and nearly all participants were able to establish profit margin. All exhibitors except one have expressed their willingness to participate in the next edition through HEPC provided a better location is given.

### Observations at the fair:

The Chinese mainland and India hold leading positions in Asia's home textiles industry and both are well represented here among the global household names of the industry. The Indian Pavilion had the participation of three textile industry associations-the Handloom Export Promotion Council, the Export Promotion Council for Handicrafts and the Carpet Export Promotion Council together presenting a wide choice of high quality home textiles and carpets.

Online promotions extended by the fair authority were utilized by most of our participants for inviting buyers to their booth. The HKTDS online market place boasts worldwide registered buyers including those quality buyers visting HKTDC trade fairs who source via hktdc.com all year round. Online transaction plat-

form at <http://smallorders.hktdc.com> allows supplies to promote quality products in smaller quantities from 5 to 1000 pieces.

As per the feed back received from participants, the flow of buyers is lesser than the last edition.

**Membership mobilisation during the event:**

Exporters from India who had participated directly were approached and requested to enroll with the Council and were explained about the benefits of enrolling with the Council. The exporters who had shown interest to enroll with the Council were pro-

vided with necessary application form for submission.

**Conclusion:**

HEPC can repeat its participation in the next edition with more number of participants. The next edition of the fair will be held between 20 – 23 April 2017. All exhibitors have expressed their willingness to participate in the next edition through HEPC provided a better location is given. The participants who participated directly also expressed their willingness to participate in next edition of Hong Kong fair through HEPC.





- R.Prabha

## Trade Delegation

A trade delegation comprising the following member exporters of Karur had been to The Czech Republic and Austria during this month.

S.No.	Name	Designation
1	Mr. V.Kumar	Chairman, HEPC
2	Mr. M.Nachimuthu	President, Karur Exporters Association
3	Mr.M.Sivakkannan	Past President, Karur Exporter Assn and Past Chairman of HEPC and CII Karur Zone
4	Mr.V.B.Viswanathan	Treasurer, Karur Exporters Association
5	Mr. N.R.Venkatachalam	Executive Committee Member, Karur Exporters Association
6	Mr.R.Selvaraj	Member, Karur Exporters Association
7	Mr.Arun Thangam	Member, Karur Exporters Association

The trade delegation was headed by Shri.V.Kumar, Chairman, HEPC. The above team reached Prague, the capital city of The Czech Republic on 3rd May 2016 and had meeting with Shri.Krishan Kumar, Ambassador of India to The Czech Republic and Dr. Venkatachalam, First Secretary (Com) and discussed about exploring trading avenues between India & The Czech Republic.



Export of handloom products to The Czech Republic shows a mixed trend. Of the four categories, (viz., madeups, floor coverings, fabrics and clothing accessories) madeups occupy the major portion of export followed by fabrics category. The Czech Republic occupies 57<sup>th</sup> position among the top importing countries of handloom products.

Value in Rs.

Products	2012-13	2013-14	2014-15	2015-16 (upto Feb 2016)	% growth during 2013-14	% growth during 2014-15	% growth during 2015-16 (Feb)
Fabrics	2455209	161077	1154843	110645	-93.44	616.95	-90.42
Madeups	4092185	22577847	27424813	24870642	451.73	21.47	-9.31
Floor coverings	387419	647779	1764569	67759	67.20	172.40	-96.16
Clothing accessories	-	100937	11134	208662	-	-88.97	1774.10
<b>Total</b>	<b>6934813</b>	<b>23487640</b>	<b>30355359</b>	<b>25257708</b>	<b>238.69</b>	<b>29.24</b>	<b>-16.79</b>

After having a successful discussion with the Ambassador of India to The Czech Republic, the trade delegates reached Vienna, the capital city of Austria on 11th May 2016 and had discussion with Shri.Rajiva Misra, Ambassador of India to Austria and discussed about exploring trading avenues between India & Austria.



Export of handloom products to Austria is showing declining trend. Of the four categories, Madeups and floor coverings occupies the major portion of export followed by fabrics category. Austria occupies 32<sup>nd</sup> position among the top importing countries of handloom products.

Value in Rs.

Products	2012-13	2013-14	2014-15	2015-16 (upto Feb 2016)	% growth during 2013-14	% growth during 2014-15	% growth during 2015-16 (Feb)
Fabrics	135488	336199	2381	250959	148.14	-99.29	10440.07
Madeups	27495844	110143268	45291760	15138926	300.58	-58.88	-66.57
Floor coverings	13272345	47679043	51835664	34605003	259.24	8.72	-33.24
Clothing accessories		-	46399	-	-	-	-
<b>Total</b>	<b>40903677</b>	<b>158158510</b>	<b>97176204</b>	<b>49994888</b>	<b>286.66</b>	<b>-38.56</b>	<b>-48.55</b>

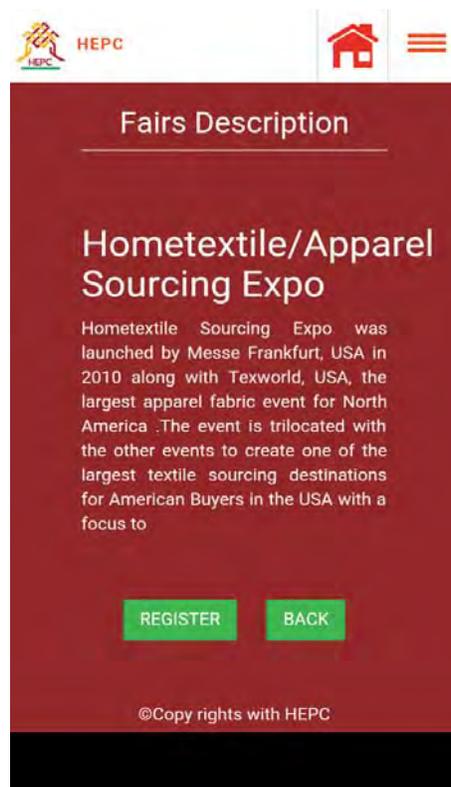
This trade visit to The Czech Republic and Austria will enable us to explore the possibilities of expanding our business in these two countries with the kind assistance and guidance extended by the two Ambassadors of India. It would also help us to strengthen our business relationship in the Czech Republic and Austria.

It may be of interest that this trade delegation had self-funded the entire trip. Council's role was limited to liaisoning with the Embassy to arrange meaningful meetings there. HEPC will be happy to coordinate the visit of such trade delegations comprising member exporters, even when such trade delegations are not led by HEPC.

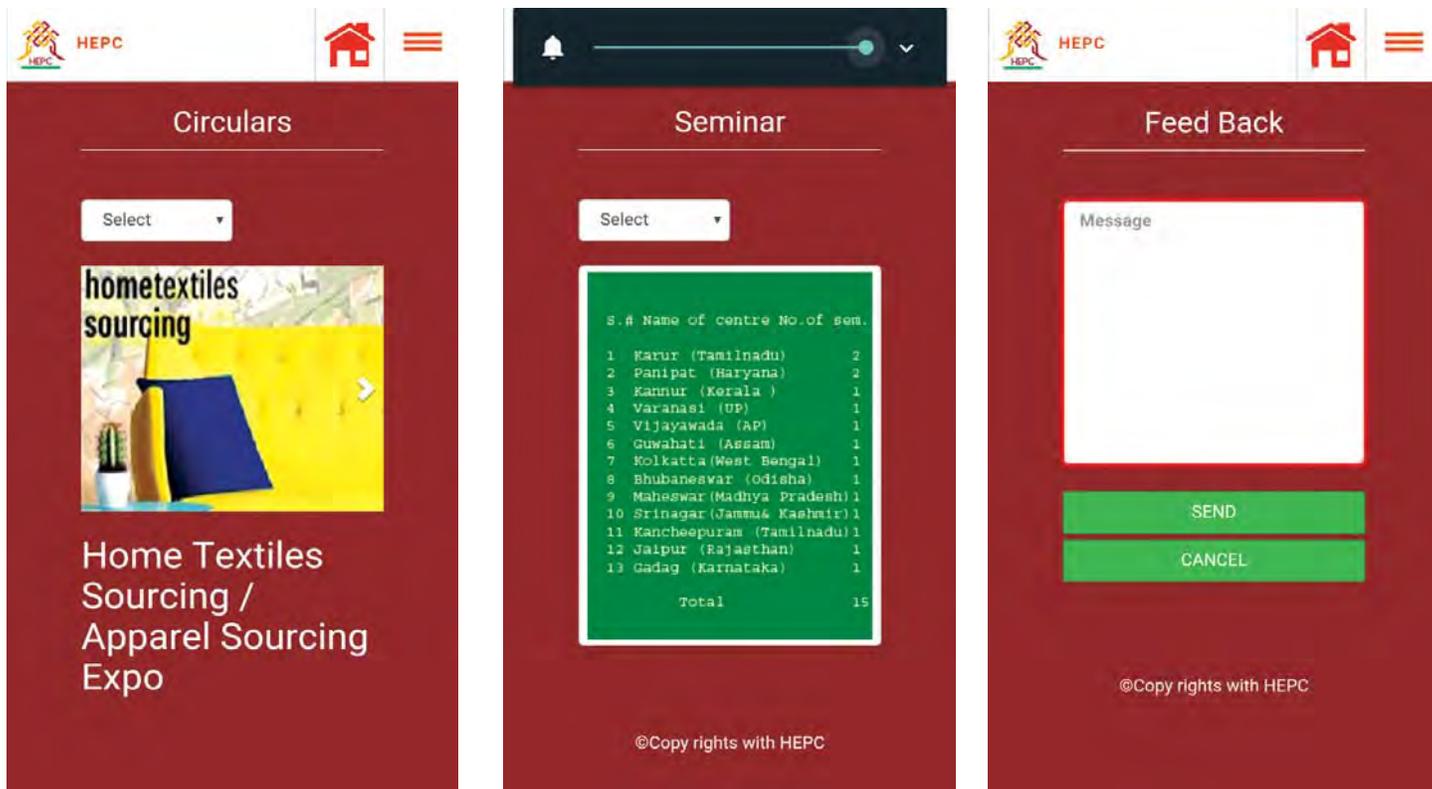
HEPC has developed an android based mobile app. The title of the mobile application is “Hepc” and the same can be downloaded from google play store. The following features are available in the mobile application

- Registration Page - It collects the basic information of member for the first time. This page will not appear subsequently.
- Fairs – In this section, the calendar of events for the current year is posted with basic information about the event. Interested members can register for any event by clicking on the register button. This will automatically send an email to HEPC that the particular member (along with their name, mobile number and email which was captured during the first time registration process) is interested in participation. HEPC will then contact the member to take the process forward.
- Messages – Latest initiatives /activities taken by the Council will be posted in this section.
- Circulars – A gist of circulars sent by HEPC to all members is mentioned in this section.
- Seminar- Calendar for seminars for the current year is made available here.

Feedback- Members can give their feedback /queries through this section.



## Mobile App



Members are requested to download the application Hepc from Google Play Store and make use of it to have updated information about Council and its activities and for better interaction.

## Export data analysis

Export of handloom products during April 2015 – February 2016 reached Rs.2152 crore / US\$ 330 million as against Rs.2084 crore / US\$ 341 million during April 2014 – February 2015 thereby registering growth of 3% in rupee terms and negative trend of 3% in dollar terms.

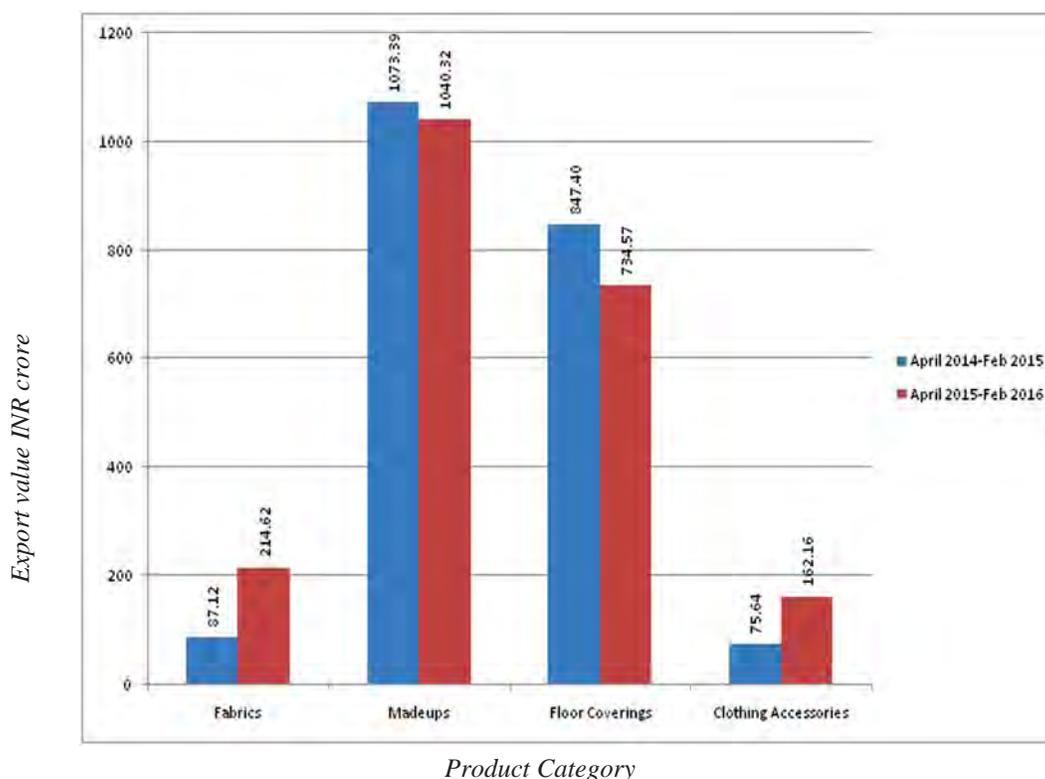
**Table detailing export of handloom products during April 2015 – February 2016 vis-à-vis April 2014 – February 2015**

Value INR crore

Products	April 2014- Feb 2015	April 2015- Feb 2016	% growth
Fabrics	87.12	214.62	146.35
Madeups	1073.39	1040.32	-3.08
Floor Coverings	847.40	734.57	-13.31
Clothing Accessories	75.64	162.16	114.38
<b>Total</b>	<b>2083.55</b>	<b>2151.67</b>	<b>3.27</b>



Graph indicating value of handloom products exported during April 2015 – February 2016 vis-à-vis April 2014 – February 2015

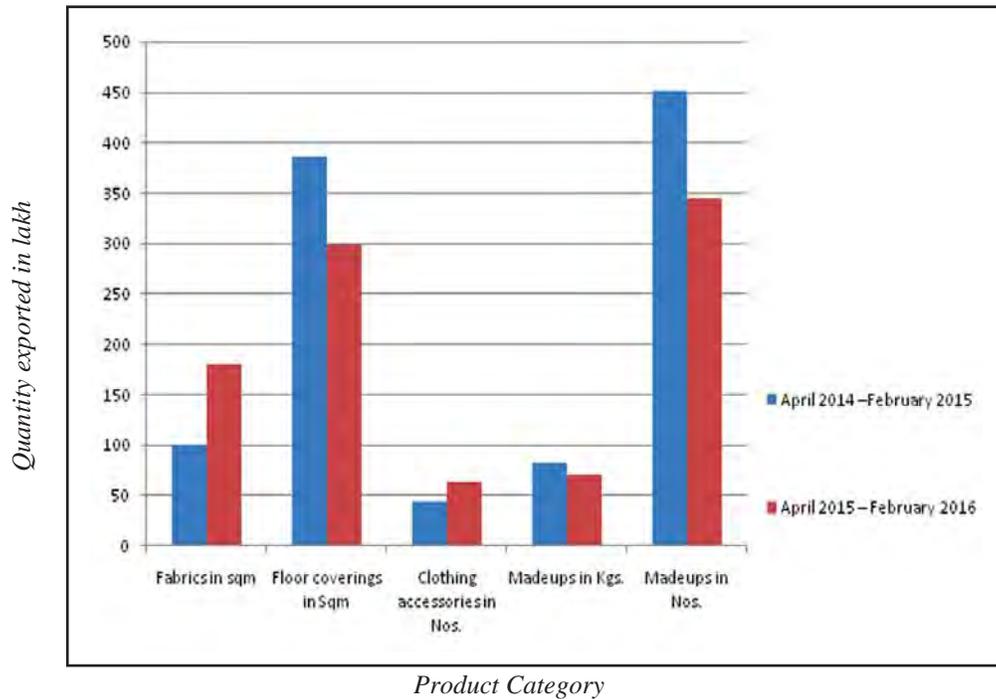


The actual increase in exports during April 2015 – February 2016 is Rs.68.12 crore. This increase is largely due to hike of Rs.127.50 crore contributed by Fabrics and Rs.86.52 crore contributed by Clothing accessories. However, Madeups and Floor coverings have shown a declining trend.

Table detailing quantity exported during during April 2015 – February 2016 vis-à-vis April 2014 – February 2015.

Product Category	Quantity in Lakh		
	April 2014 –February 2015	April 2015 – February 2016	% growth
Fabrics in sqm	100.85	180.95	79.42
Floor coverings in Sqm	385.38	298.31	-22.59
Clothing accessories in Nos.	44.58	63.06	41.45
Madeups in Kgs.	83.31	71.66	-13.98
Madeups in Nos.	451.18	344.69	-23.60

**Graph indicating quantity of handloom products exported during April 2015 – February 2016 vis-à-vis April 2014 – February 2015**



**Trade Notifications**

(To be published in the Gazette of India Extraordinary Part II Section 3, Sub Section (ii))  
 Government of India Ministry of Commerce & Industry  
 Department of Commerce  
 Directorate General of Foreign Trade  
 Notification No.04/2015-2020  
 New Delhi, 29th April, 2016

**Subject:** Status Holder-Amendment in Para 3.20(b) of Foreign Trade Policy 2015-20

S.O.(E) In exercise of the powers conferred by Section 5 of the Foreign Trade (Development and Regulation) Act, 1992, as amended, read with Para 1.02 of the Foreign Trade Policy, 2015-2020, the Central Government hereby makes the following amendments in the Foreign Trade Policy (FTP) 2015-2020 with immediate effect:

**Existing Paragraph 3.20(b) of FTP 2015-20:**

All exporters of goods, services and technology having an import-export code (IEC) number shall be eligible for recognition as a status holder. Status recognition depends upon export performance. An applicant shall be

categorized as status holder upon achieving export performance during current and previous two financial years, as indicated in paragraph 3.21 of Foreign Trade Policy. The export performance will be counted on the basis of FOB value of export earnings in free foreign exchange.

**Amended Paragraph 3.20(b) of:**

All exporters of goods, services and technology having an import-export code (IEC) number shall be eligible for recognition as a status holder. Status recognition will depend on export performance. An applicant shall be categorized as status holder on achieving export performance during the current and previous three financial years (for Gems & Jewellery Sector the performance during the current and previous two financial years shall be considered for recognition as status holder) as indicated in paragraph 3.21 of Foreign Trade Policy. The export performance will be counted on the basis of FOB of export earning in free foreign exchange.

**Effect of this Notification:** The criteria for recognition as status holder has been changed w.e.f 01.04.2016 to the exports in the current and previous three financial years from the existing criteria of current and previous two financial years. For the Gems and Jewellery Sectors the existing criteria of export performance in the current and previous two years shall continue.

(Anup Wadhawan )  
Director General of Foreign Trade  
E-mail: dgft@nic.in

( Issued from File No.01/61/180/179/AM16/PC-3)

(To be published in the gazette of India extraordinary part-1 section-1)

Government of India  
Ministry of Commerce & Industry  
Department of Commerce  
Directorate General of Foreign Trade  
Public Notice No. 06/2015-2020  
New Delhi, dated: 4th May 2016

**Subject: Merchandise Exports from India Scheme (MEIS)—Amendments in Table 2 [containing ITC (HS) code wise list of products with reward rates] of Appendix 3B**

In exercise of powers conferred under paragraph 1.03 of the Foreign Trade Policy 2015-2020, the Director General of Foreign Trade hereby makes the following amendments.



1. Addition of markets in 2787 lines, as per annexure to this Public Notice, with immediate effect in Table 2 [containing ITC (HS) code wise list and description of goods with reward rates under MEIS] of Appendix 3B (notified through Annexure to Public Notice No.2 dated April 1, 2015 and amended through Public Notice No.27 dated July 14, 2015, Public Notice No.28 dated July 16, 2015 and Public Notice No.44 dated October 29, 2015 ).
2. Exports made prior to the date of this Public Notice and exports effected from the date of this Public Notice cannot be clubbed in one application. i.e. separate application is required to be filed for the exports made prior to the date of issuance of this Public Notice and exports effected from the date of issuance of this public notice.
3. Effect of Public Notice:- Amendments in Table 2 [containing ITC (HS) code wise list of products with reward rates] of Appendix 3B under the Merchandise Exports India Scheme (MEIS) are notified. MEIS Scheme covers 5012 lines. 2787 lines required submission of proof of landing as reward was not available for all markers. Henceforth, Landing Certificate shall not be required under MEIS.

(Anup Wadhawan)  
Director General of Foreign Trade  
E-mail: dgft@nic.in

[Issued from File No. 01/61/180/68/FTP/AM15/PC 3]

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(To be published in the Gazette of India Extraordinary Part-1 Section-1)  
Government of India  
Ministry of Commerce & Industry  
Department of Commerce  
Directorate General of Foreign Trade  
Public Notice No. 09/2015-20  
Dated: 16th May, 2016

**Subject:** Marking of Y in the EDI generated Shipping Bills by Exporters would be treated as declaration of intent to claim MEIS benefit In exercise of powers conferred under paragraph 2.04 of the Foreign Trade Policy 2015-20, Director General of Foreign Trade, hereby makes the following amendments in Paragraph 3.14(a) of the Handbook of Procedures 2015-20:

### **Existing Paragraph**

**Paragraph 3.14: Declaration of Intent on shipping bills for claiming rewards under EIS including export**

## of goods through courier or foreign post offices using e-Commerce

- (a) Export shipments filed under all categories of the Shipping Bills would need the following declaration on the Shipping Bills in order to be eligible for claiming rewards under MEIS: **“ We intend to claim rewards under Merchandise Exports From India Scheme (MEIS)”**. Such declaration shall be required even for export shipments under any of the schemes of Chapter 4 (including drawback), Chapter 5 or Chapter 6 of FTP. In the case of shipping bills (other than free shipping bills), such declaration of intent shall be mandatory with effect from 1st June 2015.

### Amended Paragraph:

#### **Paragraph 3.14 : Procedure for Declaration of Intent on EDI and Non EDI shipping bills for claiming rewards under MEIS including export of goods through courier or foreign post offices using e-Commerce**

- (a) (i) EDI Shipping Bills: Marking/ ticking of “Y” (for Yes) in “Reward” column of shipping bills against each item, which is mandatory, would be sufficient to declare intent to claim rewards under the scheme. In case the exporter does not intend to claim the benefit of reward under Chapter 3 of FTP exporter shall tick “N” (for No). Such marking/ticking shall be required even for export shipments under any of the schemes of Chapter 4 (including drawback), Chapter 5 or Chapter 6 of FTP.

- (ii) Non-EDI Shipping Bills: In the case of non-EDI Shipping Bills, Export shipments would need the following declaration on the Shipping Bills in order to be eligible for claiming rewards under MEIS: **“ We intend to claim rewards under Merchandise Exports From India Scheme (MEIS)”**. Such declaration shall be required even for export shipments under any of the schemes of Chapter 4 (including drawback), Chapter 5 or Chapter 6 of FTP.

**Effect of this Public Notice:** The procedure for declaration of intent in Paragraph 3.14(a) of the Handbook of Procedures 2015-20 for EDI is simplified. The marking of tick in pursuance of the earlier Public Notice No.47, dated 8th December 2015 shall be treated as declaration of intent in case of EDI shipping bills. The marking of tick in the appropriate tick boxes are mandatory in EDI shipping bills.

(Anup Wadhawan )  
Director General of Foreign Trade  
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[Issued from File No.01/61/180/179/AM1 6/PC3/Pt

# LEADING GIFT FAIRS BY



**100**  
Companies  
Expected to  
Participate

**GIFTEX 2016**  
Japan

06-08 Jul 2016  
Tokyo Big Sight, Tokyo, Japan  
[www.giftex.jp/](http://www.giftex.jp/)



11-14 August 2016 |  
International Exhibition  
Centre, Beijing, China  
[www.giftsbeijing.com/en/](http://www.giftsbeijing.com/en/)

**decorex**  
joburg South Africa

05-09 Aug 2016 | Gallagher  
Convention Centre, Joburg,  
S.Africa  
[www.thebereed.co.za/decorex/](http://www.thebereed.co.za/decorex/)

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Email: [shammi.srivastava@reedexpo.co.uk](mailto:shammi.srivastava@reedexpo.co.uk)

Council organised interactive meetings with exporters at Karur, Panipat and Chennai to provide technical inputs on preparing cost data sheet pertaining to Duty Drawback 2016. Shri.A.R.Raghunathan, Chartered Accountant and an expert in this field was invited in all three centres as a resource person. He made a detailed presentation on various aspects of drawback, components entitled for claiming the draw back and method of preparing cost data for submission to Drawback Committee through Council.

### **Interactive meeting with member exporters at Panipat on 04.05.2016**

Interactive meeting was held on 04.05.2016 with the member exporters of Panipat. Shri.A.R.Raghunathan started the meeting with power point presentation and explained the members how to prepare cost data to get enhanced Duty Draw Back rates. Shri. Lalit Goyal, Secretary, Panipat Exporters Association (PEA) & Shri.Ramesh Verma, President, HEMA, Panipat & 12 other member exporters attended the meeting. Panipat Exporters Association Chartered Accountant Shri.Assem Pahwa & renowned Chartered Accountant Shri.Pardeep Tayal were also present during the meeting.

All individual member exporters & both the associations were requested to extend their cooperation and to provide required data in the prescribed format to submit the same to DBK directorate.

Shri.Lalta Prasad Dy. Director, WSC also attended the meeting. A request to both the associations & member exporters to apply for IHB registration was also made.



### **Interactive Meeting with member exporters at Karur on 13.05.2016**

Interactive meeting was held with exporters of Karur & Madurai regions at Karur on 13-05-16 to provide technical

## Drawback Meetings

inputs on preparing Cost data sheet pertaining to Duty Drawback. Meeting had an attendance of about 65 exporters from Karur and Madurai regions. Dr.K.N.Prabhu, Vice Chairman of the Council delivered welcome address, wherein, he stressed the importance of Drawback and its significance for trade in the present highly competitive trade environment.



Shri.A.R.Raghunathan explained the member exporters about how to work out the cost data and the various proformas to be filled in for submitting to Ministry.



On this occasion, a lecture by Shri.Vishesh Nautiyal, Director, Weavers' Service Centre, Chennai was also organised to inform the audience about features, benefits and procedures for acquiring India Handloom Brand.



Shri.P.Rangasamy, Export Promotion Officer of the Council made a presentation on Annual Marketing Plan highlighting various activities proposed to be undertaken by Council during 2016-17.



Meeting ended with Vote of thanks by Shri.K. Kumaravel, Executive Committee Member of the Council.



**Interactive meeting with member exporters of Chennai on 30.05.2015 at 4.30 pm in Council's premises**

Interactive meeting was held with the member exporters of Chennai on 30.05.2016. ED, HEPC welcomed Shri.A.R.Raghunathan, Chartered Accountant & the members. The Chartered Accountant made a detailed presentation and explained the members about the method of preparing cost data for submission to Drawback Committee.

Shri.Salim of KAS Zainulabdin & Co., Executive Committee Member of the Council, Shri.M.P.Radhakrishnan, Representative of The Tamilnadu Handloom Industry & Trade Association, Shri.S.Skanda Murugan of AVM Exports and Shri. AR Vishwanathan of National Palayakat Co., attended the meeting. They interacted with the auditor and understood the method of working out the cost data and filling up the required proformas. They also discussed about the problem in getting the drawback claims for some shipments through Chennai port, for which, ED, HEPC requested them to submit their representation to the Council to take up with the Customs officer.



Council organized an Interactive meeting at Kannur on 26<sup>th</sup> May 2016, in association with Kerala Textile Export Organisation (KTEO), Kannur. The following topics were presented during the meeting :

1. Presentation on Annual Marketing plan of HEPC for the year 2016-17
2. Features, procedure and benefits of registering for India Handloom Brand
3. Issues pertaining to the Handloom Industry

Nearly 40 participants attended the meeting. Shri. Shabaridas, President of Kerala Textile Export Organization, delivered welcome speech. In his welcome address, he explained the present status of Handloom Industry in Kannur and requested HEPC to lend its support for the benefit of the weaving community. Shri. P. Rangasamy, Export Promotion Officer, HEPC, made a presentation on Annual Marketing plan of HEPC for the year 2016-17 and requested members to avail the opportunity by participating in fairs through HEPC.



Following above presentation, Features, Procedure and Benefits of registering for India Handloom Brand were explained by Shri. Arun Kumar Pandu, Deputy Director, Weavers' Service Centre, Kannur.

In the final session, interactive session was organised, wherein issues pertaining to the handloom industry in Kannur were discussed. Initiating the interactive session, the Executive Director, HEPC, requested members of the Council in this region for their active participation in various trade promotion activities of the Council. The meeting was also attended by former Executive Committee members of the Council namely Mr. Jayachandran, Mr. Sudhakaran, Mr. Ranjith Kumar besides other exporters, representative of co-operative Societies, officials from NHDC, etc.

The meeting concluded with vote of thanks by Shri. Divakaran, General Secretary, KTEO.



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